

## The People's Choice

The following mass-distributed paperbacks are reported by their publishers to have had print orders of 700,000 copies or more in 1968. The publisher and publication date in each instance are in parentheses.

**Acrobatics** by Major Kenneth Cooper, M.D. (Bantam, April 1968), 1,250,000 printed.  
**The Arrangement** by Elia Kazan (Avon, March 1968), 2,580,000.  
**Baby and Child Care** by Dr. Benjamin Spock (Pocket, 1946), 21,000,000 copies printed, 933,321 in 1968.  
**The Boston Strangler** by Gerold Frank (New American Library, 1967), 1,449,901 copies printed, 1,400,857 in 1968.  
**The Captain** by Jan de Hartog (Avon, May 1968), 701,000.  
**Chitty Chitty Bang Bang** by Ian Fleming (New American Library, October 1968), 750,000.  
**The Chosen** by Chaim Potok (Fawcett, June 1968), 1,400,000.  
**Christy** by Catherine Marshall (Avon, October 1968), 1,580,000.  
**Coffee, Tea Or Me?** by Trudy Baker and Rachel Jones (Bantam, November 1968), 1,275,000.  
**Confessions of Nat Turner** by William Styron (New American Library, September 1968), 1,544,069.  
**The Death of a President** by William Manchester (Popular, June 1968), 850,000.  
**The Delta Factor** by Mickey Spillane (New American Library, February 1968), 861,027.  
**The Doctor's Quick Weight Loss Diet** by I. Maxwell Stillman and S. Sinclair Baker (Dell, August 1968), 1,250,000.  
**Edgar Cayce: The Sleeping Prophet** by Jess Stearn (Bantam, January 1968), 845,000.  
**The Eighth Day** by Thornton Wilder (Popular, April 1968), 1,120,000.  
**Everything but Money** by Sam Levenson (Pocket, February 1968), 901,457.  
**The Exhibitionist** by Henry Sutton (Fawcett, October 1968), 2,100,000.  
**Five Smooth Stones** by Ann Fairbairn (Bantam, July 1968), 1,150,000.  
**The Gabriel Hounds** by Mary Stewart (Fawcett, September 1968), 725,000.  
**Go to the Widow Maker** by James Jones (Dell, February 1968), 1,200,000.  
**The Graduate** by Charles Webb (New American Library, 1964), 1,834,568 copies printed, 1,638,548 in 1968.  
**Heir to Falconhurst** by Lance Horner (Fawcett, August 1968), 700,000.  
**Killer Mine** by Mickey Spillane (New American Library, June 1968), 722,767.  
**The King** by Morton Cooper (New American Library, January 1968), 1,903,693.  
**Myra Breckinridge** by Gore Vidal (Bantam, September 1968), 2,080,000.  
**The New Merriam-Webster Pocket Dictionary** (Pocket, 1964), 19,122,057 copies printed, 1,220,057 in 1968.  
**Night Falls on the City** by Sarah Gainham (Lancer, September 1968), 1,200,000.  
**'Our Crowd'** by Stephen Birmingham (Dell, August 1968), 800,000.

**Peanuts Books** by Charles M. Schulz: **Good Grief, Charlie Brown!** (1963), **Good Ol' Snoopy** (1967), **Here Comes Charlie Brown** (1964), **Here Comes Snoopy** (1966), **Hey, Peanuts!** (1962), **Let's Face It, Charlie Brown** (1967), **Very Funny, Charlie Brown** (1965), **We're on Your Side, Charlie Brown** (1966), **What Next, Charlie Brown?** (1965), **The Wonderful World of Peanuts** (1962), **You Are Too Much, Charlie Brown** (1966), **You're A Winner, Charlie Brown** (1966). Each of these older books, published by Fawcett, had a print total of more than 700,000 in 1968. "Peanuts" books for 1968: **Slide, Charlie Brown**, **Slide** (November), 700,000. **This Is Your Life, Charlie Brown**, (August), 750,000. **Who Do You Think You Are, Charlie Brown?** (February), 1,150,000. **You're My Hero, Charlie Brown** (June), 950,000. Total print orders of all 18 of Fawcett's "Peanuts" books to date: 36,000,000.

**The Pearl** by John Steinbeck (Bantam, 1956), 2,100,000 printed, 890,000 in 1968.  
**Phyllis Diller's Housekeeping Hints** (Fawcett, January 1968), 950,000.  
**Planet of the Apes** by Pierre Boulle (New American Library, March 1968), 761,854.  
**The Plot** by Irving Wallace (Pocket, June 1968), 995,695.  
**The President's Plane Is Missing** by Robert J. Serling (Dell, September 1968), 1,000,000.  
**Rachel, Rachel** by Margaret Laurence (Popular, October 1968), 725,000.  
**The Report of the National Advisory Commission on Civil Disorders** (Bantam, March, 1968), 1,725,000.  
**Rosemary's Baby** by Ira Levin (Dell, April 1968), 4,200,000.  
**Seventh Avenue** by Norman Bogner (Dell, July 1968), 1,000,000.  
**To Kill a Mockingbird** by Harper Lee (Popular, 1962), 9,000,000 copies printed, 950,000 in 1968.  
**Topaz** by Leon Uris (Bantam, November 1968), 1,930,000.  
**To Seek a Newer World** by Robert F. Kennedy (Bantam, April 1968), 725,000.  
**2001: A Space Odyssey** by Arthur C. Clarke (New American Library, July 1968), 786,327.  
**University of Chicago Spanish-English, English-Spanish Dictionary** (Pocket, 1950), 6,783,055 copies printed, 783,055 in 1968.  
**Valley of the Dolls** by Jacqueline Susann (Bantam, 1967), 7,643,000 copies printed, 775,000 in 1968.  
**Webster's New World Dictionary of the American Language** (Popular, 1958), 7,500,000 copies printed, 1,550,000 in 1968.  
**The Yellow Submarine** by Max Wilk (New American Library, October 1968), 718,000.

The following higher-priced paperbacks are reported by their publishers to have had sales of 150,000 copies or more in 1968.

**Black Power** by Stokely Carmichael and Charles Hamilton (Vintage, 1967), 165,836.  
**Black Boy** by Richard Wright (Vintage, 1967), 130,000.

Death of a Salesman by Arthur Miller (Viking-Compass, 1958), 150,000.  
The Elements of Style by William Strunk Jr. and E. B. White, (Macmillan, 1959), 165,000.  
Ethan Frome by Edith Wharton (Scribner's, 1960), 150,000.  
A Farewell to Arms by Ernest Hemingway (Scribner's, 1962), 160,000.  
The Great Gatsby by F. Scott Fitzgerald (Scribner's, 1960), 286,000.  
I Am Curious (Yellow) by Vilgot Sjoman (Grove, 1968), 160,000.  
A Man With a Maid, Anonymous (Grove, 1968), 625,000.  
The Old Man and the Sea by Ernest Hemingway (Scribner's, 1965), 240,000.  
The Pearl, Anonymous (Grove, 1968), 900,000.  
A Portrait of the Artist as a Young Man by James Joyce (Viking-Compass, 1964), 150,000.  
Quotations From Chairman LBJ (Simon & Schuster, 1968), 317,000.  
Romance of Lust, Anonymous (Grove, 1968), 175,000.  
Siddhartha by Hermann Hesse (New Directions, 1947), 200,000.  
The Stranger by Albert Camus (Vintage, 1954), 295,962.  
The Sun Also Rises by Ernest Hemingway (Scribner's 1960), 153,000.  
The Wretched of the Earth by Frantz Fanon (Grove, 1968), 155,000.  
You're Something Else, Charlie Brown by Charles M. Schulz (Holt, 1968), 151,000.